



PCABill Ad Form

2021 Spring Musical

Yes, we would like to sponsor the PCABill in support of PCArts!

Thank you so much for your interest in placing an ad in the PCA Playbill. Our Playbill advertising options are listed below.

If you'd like more information on advertising opportunities at PCA including our Corporate Partners Program, contact Terry Rodgers at trodgers@prestonwoodchristian.org or 972.820.5061. Thank you again for your consideration.

ADVERTISING OPTIONS

- ☐ **Full Page – \$350**
Full Page (4.75" x 7.75")
- ☐ **Half Page – \$250**
Half Page (4.75" x 3.75")
- ☐ **Quarter Page / Business Card - \$150**
Quarter Page (3 3/4" x 2 5/16")
- ☐ **Page Sponsorship - \$250**
- ☐ **Inside covers (full color) –** Contact Lisa Gervig (lgervig@prestonwoodchristian.org) for more information.

PAYMENT

All payments should be made online. Visit www.prestonwoodchristian.org/pcabill

For questions about payments, please contact Lisa Gervig at lgervig@prestonwoodchristian.org

SHOW DATES

Little Women April 6-10, 2021 at the Blackbox Theatre

AD SALES DEADLINE

Friday, March 5, 2021

Artwork and payment due on deadline. No exceptions.

If artwork or ad content is not received by the deadline, your payment will be considered a donation to the PCA Fine Arts department.

Thank you for supporting PCA Fine Arts!



Prestonwood Christian Academy

Fine Arts PCABill Ad Guidelines and Specs

Option 1 – Camera Ready Art

Mac

Photoshop version CC or lower. Build the ad to the size listed below, save at 300 dpi at 100%.

Illustrator version CC or lower. Build the ad to the size listed below, save at 300 dpi at 100%. (Convert type to outlines)

InDesign version CC or lower. Build the ad to the size listed below, save at 300 dpi at 100%.

Package the file and include fonts and linked images.

High-resolution PDF at 100% of the size.

PC

Photoshop version CC or lower. Build the ad to the size listed below, save at 300 dpi at 100%.

Illustrator version CC or lower. Build the ad to the size listed below, save at 300 dpi at 100%. (Convert type to outlines)

InDesign version CC or lower. Build the ad to the size listed below, save at 300 dpi at 100%.

Package the file and include fonts and linked images.

High-resolution PDF at 100% of the size.

No **PowerPoint** or **Publisher** files can be accepted as original files.

Please build the ad at correct size listed below and save as high-resolution PDF.

Option 2 – Choose Your Template

*Advertising fee includes initial design plus one edit. Additional edits will be subject to additional fees.

WORD

Microsoft Word files will be accepted for template ads only.

Ad templates can be viewed in the Ad Templates document online.

Select your template by the letter & number (H1, H2, etc) in the top left-hand corner.

Provide the text you want to include and email any pictures. Be specific in your placement if required.

Handwritten

Please do not use cursive style when sending handwritten information. Use block print for readability. See contact information below if you have any questions.

Email

If you would like, send your text (wording) in the body of an email and specify which template you want and attach pictures (email address listed below).

Choose black and white OR color Full page: 4.75 x 7.75"

Please email electronic files and/or ad questions to Sir Speedy at bwinters@sirspeedymidway.com

Regardless of method (camera ready or template), a proof will be sent for final approval.

***Special Note:** When scanning photos and artwork, resolution needs to be no less than 300 dpi at 100% of the size to be placed.